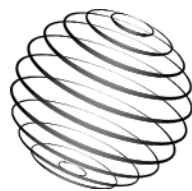




THE AFRICA HOUSE



*an Initiative of the
Crans Montana Forum
in the United Arab Emirates*



CRANS
MONTANA
FORUM

OPENING AFRICA TO THE WORLD BOOSTING ITS ECONOMIC GROWTH

*STRENGTHENING RELATIONSHIP WITH THE UNITED ARAB EMIRATES AND MORE,
WHILE PAVING THE WAY FOR BUSINESS DEVELOPMENT
& SUSTAINABLE INVESTMENT*

THE AFRICA HOUSE



THE CONCEPT

AFRICA HOUSE is an exceptional and unique Initiative of the **Crans Montana Forum** launched in the United Arab Emirates on the occasion of its **40th anniversary**.

Cooperating with all Gulf countries, it builds on the Forum's unparalleled reputation, credibility and high-level networks in Africa, where it now represents the most respected institutional organization.



Indeed, the United Arab Emirates and the GCC member States, are today the unavoidable gateway to the world for African Economies and the key to a huge and sustainable development in the most neutral atmosphere.

The first aim of **AFRICA HOUSE** is therefore to improve the potential of economic development of African states while boosting their cooperation with the United Arab Emirates, the Middle East and their world integration.

THE AFRICA HOUSE



THE MISSION

AFRICA HOUSE operates as a major and permanent meeting place, a privileged *rendez-vous* for Government top Officials and most influential decision makers of Africa industry, economy and finance allowing them to meet their counterparts, in a prestigious and interactive framework.

AFRICA HOUSE is a totally private sector owned and managed Institution. It stands as an outstanding UAE and Swiss business entity dedicated to unlocking the immense potential of African markets for UAE and Arab Gulf businesses and more.

AFRICA HOUSE aims to be at the forefront of fostering strategic partnerships, promoting investment, and facilitating trade between the nations of Africa, the United Arab Emirates, the Arab Gulf and the rest of the world.

AFRICA HOUSE aims to introduce, facilitate, and strengthen commercial relations between the United Arab Emirates, the Arab Gulf and the emerging Economies of Africa, expanding financing for investment, encouraging GCC-Africa private sector partnership, and advocate for a business climate conducive to long-term investment.



THE AFRICA HOUSE



ACTIVITIES

AFRICA HOUSE is the place to network and discuss, while addressing all challenges related to economic and commercial development thanks to **high level personal meetings** and **capacity building sessions**

AFRICA HOUSE offers the organization of **restricted and high-level sessions** gathering heads of state and government, ministers, major companies, banks, capital-investment, financial markets and international financial institutions.

AFRICA HOUSE welcome African statespersons and host institutional bilateral and sectorial forums aiming to present their potential of business and investment. The format of such events depends on the strategy of communication and the targets.



MAJOR EVENTS

On the occasion of the visit to UAE of an African **Head of state or government** accompanied by a public and private sectors delegation, organization in Abu Dhabi or Dubai of major Forums allowing to propose a major and comprehensive presentation of all opportunities of business and investment to the local Business community

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SPECIALISED EVENTS

On the occasion of the visit to UAE of an **African minister** or specialized **Organisation**, **AFRICA HOUSE** organizes an event dedicated to the specific sector of the Economy putting together all stakeholders related to the topic.



PERSONALIZED EVENTS

On the occasion of a private or official visit to the UAE of a **Head of State of Government, an important minister** or equivalent, organization of restricted meetings, private lunches, informal functions allowing to introduce the guest to targeted possible partners in business or investment

FOLLOW UP POST EVENTS

In the continuation of the events organized by **AFRICA HOUSE**, signature of contracts of assistance and support for the follow up and development of business in favor of

- UAE Businesses in Africa
- African authorities and Businesses in the UAE

THE AFRICA HOUSE



CONSULTANCY

AFRICA HOUSE also offers assistance in government affairs, international public and economic relations, information services, investment and financing.

CAPACITY BUILDING SEMINARS

African countries are in need of education and capacity building activities for their young civil servants and business decision makers.

AFRICA HOUSE will propose special sessions in Abu Dhabi or Dubai, being financed by major companies or Governments in search of foreign advocacy.

MEMBERSHIP

AFRICA HOUSE partners with Governments, Public Institutions, International and Regional Organisations, Public, Private Companies and individuals in the wider African business community in order to achieve its mission.

Various categories of membership are offered:

- **Institutional Partnership** for Governments, national Public Institutions and International & Regional Organisations
- **Associate Partnership** for major groups, companies, banks, financial institutions...
- **VIP membership** for outstanding individual personalities of influence



THE AFRICA HOUSE



OPERATION

Operationally, **AFRICA HOUSE** collaborates closely with the Swiss management of the **Crans Montana Forum** and its Board of Trustees chaired by **Amb. Jean-Paul Carteron**.



The Africa House Organization also relies on numerous international figures, primarily African, who adhere to its philosophy and support it with their friendship and initiatives. They form the **HONORARY COMMITTEE**.

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THE AFRICA HOUSE

MEMBRES DU COMITE D'HONNEUR

Mr. Macky Sall

President of the Republic of Senegal
(2012-2024)

Mr. Christian de Boissieu

Emeritus Professor
University of Paris Panthéon-Sorbonne

Mrs. Irina Bokova

Director General of UNESCO
(2009-2017)

Mr. Herman de Croo

Minister of State
Belgium

Mrs. Pastor Lindiwe Dlamini

President of the Senate
Eswatini

Cheick Modibo Diarra

Founder of Microsoft Africa
Prime Minister of Mali (2012)

Mr. George Agyekum Nana Donkor

President
& Chairman of the Board of Directors
ECOWAS Bank for Investment
and Development (EBID)

Mrs. Myriam Dossou d'Almeida

Vice-President
National Assembly of Togo

Mr. Serge Ekué

President
West African Development. Bank (BOAD)

Mrs. Ameenah Gurib-Fakim

President of the Republic of Mauritius
(2015-2018)

Mr. Daniel Mukoko Samba

Vice Prime Minister of DR Congo
Minister of Economy

Mr. Ahmedou Ould-Abdallah

Minister of Foreign Affairs of Mauritania
(1968-1985)

Father of the UN Accords of Djibouti
Special Envoy of OIF for the Chad

Mr. Sylvestre Radegonde

Minister of Foreign Affairs
of Seychelles

Mrs. Emanuela Del Re

Special Representative for the Sahel
European Union (2021-2024)

Mrs. Josefa Sacko

Commissioner for Agriculture
African Union (2017-2015)
Ambassador of Angola to Italy

Mr. Luis Filipe Tavares

Minister of Foreign Affairs and Defense
(2016-2021) Cabo Verde

Mr. Patrice Emery Trovoada

Prime Minister of Sao Tome et Principe
(2022-2025)